

# CCGD CONCERT PROGRAM BOOKLET 'AD'

Show Your Business' Support or Encourage Your Singer

Deadline is Monday, **April 5, 2010**

The CHILDREN'S CHORUS OF GREATER DALLAS (CCGD) invites you to be a program booklet sponsor for the *Our Lives in Song* concert to take place at the Morton H. Meyerson Symphony Center on May 9, 2010 at 7:30 pm. Sponsors will receive recognition in the booklet as indicated below.

The program booklet will be distributed to an audience of approximately 1,500 children and adults from all areas of Dallas and Fort Worth. In recognition of your sponsorship you will receive a customized ad in the program which may include graphics and text and will appear in black and white, not color. *Please keep all copy informative and not promotional in nature.* For instance, "Our Company supports the Children's Chorus of Greater Dallas" or "We are proud of our singer (*insert child's name!*)"

**Camera-ready requirements:** 300 dpi PDF or JPG files are preferred at 100% size (for example full page would measure 4.5x 7.5 no bleed, etc.). If you are not able to convert your Word, Photoshop, Illustrator, etc. file, to a PDF file or JPG, you may send a Word file. No Publisher files please. We can put together a simple ad for you if you send an email with copy and a photo.

We will need a hard copy for proofing. This will tell us if there was a problem with the transfer from one computer to another.

Please mail your form to:

CCGD Program Sponsorships  
400 N. St. Paul Street Suite 510  
Dallas, Texas 75201  
or e-mail to [emily@thechildrenschorus.org](mailto:emily@thechildrenschorus.org) or turn in at rehearsal to a rehearsal monitor

If you have questions or would like additional information about CCGD, please contact the Chorus office at (214) 965-0491  
Thank you for supporting the Children's Chorus of Greater Dallas!

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Please reserve the space checked below for my ad in the playbill for CCGD's *Our Lives in Song* Concert.  
Please refer to the prices below for the spaces available.

Full Page \$200                       Quarter Page \$50                       Half Page \$100

Business Card Size \$35                       2-3 lines, 10 words max. \$15

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

e-mail address: \_\_\_\_\_

My check made payable to CCGD in the amount of \$\_\_\_\_\_ is enclosed.

Please charge the following credit card:  Visa  MC  American Express  Discover

Credit Card Number: \_\_\_\_\_ Security Code \_\_\_\_\_

Expiration Date: Month \_\_\_\_\_ Year \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card: \_\_\_\_\_

Camera-ready copy and payment must accompany your order. Deadline is April 5, 2010.