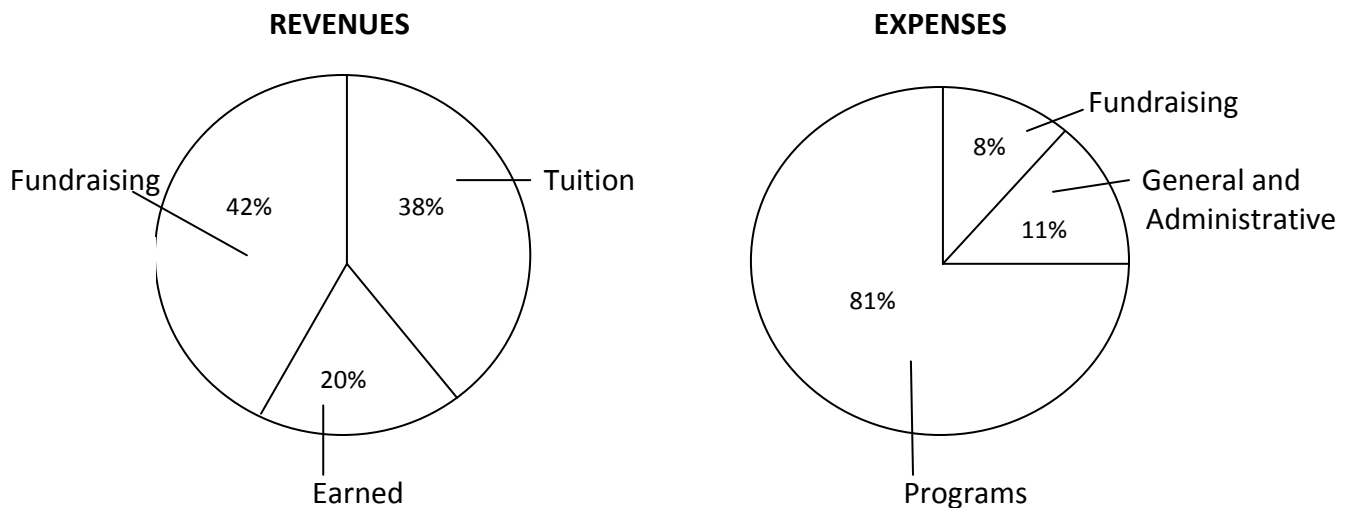


## CCGD Revenue Sources: How Parents Can Help

Tuition constitutes one-third of the revenue necessary to operate the chorus. Parents play a significant role in helping CCGD reach its fundraising goals. The pie charts below illustrate CCGD's revenues and expenses by category.

### CCGD Budget

Annual Budget is in the \$480,000 range.



### Fundraising

Goal for 2011-2012 is \$210,000.

- \$160,000 from fundraising (15K government, 10K companies, 50K foundations, 30K TACA, 55K individuals)
- \$50,000 from Gala

Parents can help by:

- Being a donor
- Supporting the Gala through sponsorship, attendance and volunteerism
- Providing names (and writing personalized notes to names submitted) for annual mailout campaign
- Introducing CCGD to potential large individual and institutional donors
- Hosting a small CCGD appreciation event

### Earned Income

Sources are:

- Ticket sales
- Merchandise (apparel, CD/DVD, decals, pins, ornaments)
- Performance fees
- Program advertising

Parents can help by:

- Promoting our Meyerson concerts (6 tickets bought/sold per family will fill Meyerson)
- Buying merchandise (CD's/DVD's are great teacher gifts)
- Connect CCGD with groups/individuals looking for quality entertainment at social functions
- Buying/selling concert program advertising

## **Tuition**

Sources are:

- Parents for downtown choirs
- Partner schools and grants for neighborhood choirs
- Summer Singing Camp (non-DISD)

Parents can help by:

- Recruiting friends and neighbors to the Chorus (and receive a \$75 tuition credit)
- Paying tuition promptly
- Connecting CCGD with neighborhood choir opportunities
- Promoting our Summer Singing Camp to friends and neighbors

**Please return this form by July 1, 2011**

**PARENT FUNDRAISING SUPPORT**

Parents, please read the attached "CCGD Revenue Sources: How Parents Can Help" before you complete this form (especially if you are new parents). Then, check one or more of the boxes below. If parents want to volunteer in different areas, indicate which parent by placing your initials beside the check. **Please return by July 1, 2011.**

Parent Name(s): \_\_\_\_\_ Home Phone: \_\_\_\_\_

Business or Cell Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Your Singer's Name: \_\_\_\_\_ Chorus: \_\_\_\_\_

<b>Donation:</b>	<b>(Initial)</b>
I plan to make a donation to the Chorus.	[ ]
My company offers matching donations.	[ ]

**Gala (February 26, 2012):**

I plan to sponsor a Gala table, which includes dinner and concert tickets for eight) - \$1,200 (\$1,100 if purchased before 11/1/11)	[ ]
I plan to purchase a ticket to the Gala, which includes dinner and a concert ticket - \$125 (\$115 if purchased before 1/17/12)	[ ]
I will donate item(s) for the live (\$500+ value) and/or silent (\$50+ value) auction	[ ]
I will inquire about Corporate Gala Sponsorships with my employer	[ ]
I plan to provide underwriting support for the dinner, auction, raffle, bears or wine pull.	[ ]

**Fall Fundraising Mail Out:**

I will provide a list of names and addresses for the fall mail out.	[ ]
I will write a personalized note to attach to the mail out material.	[ ]

**Philanthropic Community & Corporate Sponsors:**

I am willing to connect the Chorus with potential large (≥\$500) donors whom I know.	[ ]
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**Concert Program Ads:**

I am interested in purchasing an ad to support my singer or show my business' support (opportunities start at \$15).	[ ]
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**Event Host:**

I will host a small CCGD event in my home.	[ ]
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